

## PRESS RELEASE

### Charles Vögele Group: Sandra Lüttin becomes Head of Fashion PR

Pfaffikon SZ, 28 April 2010 – Charles Vögele Group, one of Europe's leading vertical fashion companies, has appointed Sandra Lüttin (30) as Head of Fashion PR. In this newly created position, which she takes up on 1 May 2010, she will continue to build up media and PR work in the fashion sector, and, working with PR agencies, will coordinate communications activities in the countries where Charles Vögele Group operates. Sandra Lüttin studied law at the University of Zurich. She joined Charles Vögele Group one year ago. Lüttin reports directly to Daniel Bärlocher, Vice President Group Communications.

Charles Vögele Group is one of Europe's leading vertical fashion companies. It offers the latest fashions at great prices to people in the prime of their lives who want to feel good. With attractively presented goods, combined with friendly, knowledgeable advice, it creates a relaxed and enjoyable shopping experience. Charles Vögele has sales outlets in nine countries: Switzerland, Germany, Austria, Slovenia, the Netherlands, Belgium, Hungary, the Czech Republic and Poland. In 2009, the Group generated gross sales of CHF 1.5 billion with approximately 7,800 employees. Charles Vögele Holding AG's shares are quoted on the SIX Swiss Exchange (securities number: 693 777).

Press photos can be downloaded from [www.charles-voegele.com/en/media/press-releases](http://www.charles-voegele.com/en/media/press-releases)

**Media contact:**

Daniel Bärlocher  
Vice President Group Communications  
Gwattstrasse 15  
8808 Pfaffikon SZ  
Tel.: +41 55 416 71 11  
Fax: +41 55 410 12 82  
[daniel.baerlocher@charles-voegele.com](mailto:daniel.baerlocher@charles-voegele.com)  
[www.charles-voegele.com](http://www.charles-voegele.com)