

Charles Vögele Holding AG

Invitation to the Ordinary General Meeting of Shareholders

Date: Wednesday 13th April 2011, 11.30 am (doors open 10.30 am)

Location: EventDome, Seedamm Plaza, Pfäeffikon SZ

Agenda items

1. Annual report and financial statements for the financial year 2010; auditor's report
2. Appropriation of profit
3. Reduction of the share capital and repayment
4. Ratification of the actions of the responsible bodies
5. Re-election of the board of directors
6. Election of auditors

Documents

The 2010 annual report and financial statements and the auditor's report can be viewed during normal office hours at Charles Vögele Holding AG, Gwattstrasse 15, CH-8808 Pfäeffikon SZ, and will be made available upon request (Tel.: +41 (0)55 416 71 00; Fax: +41 (0)55 410 12 82; Email: investor-relations@charles-voegele.com). The annual report can also be downloaded from the website www.charles-voegele.com.

Admission cards

Shareholders who wish to attend the general meeting in person or be represented at the event require an admission card. Cards must be requested by shareholders from their custodian bank by 5th April 2011. The custodian bank will block these shares until the end of the general meeting on 13th April 2011, order the admission cards from Charles Vögele Holding AG, Postfach 52, CH-8866 Ziegelbrücke (Tel.: +41 (0)55 617 37 31; Fax: +41 (0)55 617 37 28) by submitting a blocking confirmation, and then send the admission cards to shareholders. Shareholders are informed that entry to the general meeting will be granted only upon presentation of the admission card. A safe custody receipt is not sufficient.

Representation

Shareholders not attending the ordinary general meeting in person may choose to be represented at the event via admission card (order see above).

Portfolio representative

Portfolio representatives within the meaning of Section 689d of the Swiss Code of Obligations are requested to provide confirmation of the number of shares they represent to Charles Vögele Holding AG, Postfach 52, CH-8866 Ziegelbrücke (Tel.: +41 (0)55 617 37 31; Fax: +41 (0)55 617 37 28) by 5 pm on 11th April 2011.

The board of directors has the pleasure of inviting shareholders to an aperitif after the general meeting.

Pfäeffikon SZ, 22nd March 2011

On behalf of the board of directors
Alain Caparros, Chairman

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Charles
Vögele
S w i t z e r l a n d